

PRODUCT SALES & SERVICES

	NEW CK.	NEW SAV.	SUBTOTAL	GRAND TOTAL	CREDIT CARDS	LOANS/ CONSUMER/ HELCO	REFERRALS RESIDENTIAL	REFERRALS CFG
Auburndale	63	28	91	\$797,047	13	15	8	5
Bartow	40	26	66	\$469,389	5	4	10	0
Chalet	43	27	70	\$736,936	12	8	11	4
Downtown Lakeland	34	19	53	\$155,639	5	8	8	2
South Lakeland	45	25	70	\$273,944	8	6	0	0
Dundee	88	42	130	\$267,155	5	8	6	4
Edgewood	34	21	55	\$352,593	12	7	5	4
Frostproof	87	70	157	\$640,348	16	17	6	10
Ft. Meade	81	49	130	\$236,304	9	1	3	3
Haines City	55	23	78	\$214,731	4	5	7	5
Lake Wales	105	58	163	\$612,591	63	11	5	5
Schalamar	7	5	12	\$15,546	1	3	0	1
Winter Haven	97	47	144	\$854,370	7	15	6	3
Winterset	22	26	48	\$229,824	7	4	2	0
TOTALS	801	466	1267	\$5,856,417	167	112	77	35